

Get  A Drip
Franchise

**Vitamin
Booster
Shots**

Get A Drip has been disrupting the wellness industry since 2017 by being the first UK high street Vitamin Drip and Booster Shot provider, with locations in Boxpark Shoreditch and Westfield Shepherd's Bush.

The idea for Get A Drip first came to founder, Richard Chambers, after he found himself in intensive care in 2010 suffering with complications from his Type 1 Diabetes.

Following this admission, Richard was continually in and out of hospital for 7 years due to issues related to a reduced immune system, where often as part of the treatment he would be hooked up to an IV Drip. Feeling the rejuvenating benefits, Richard decided that drips should be accessible to the general public, not just in hospitals or to the super wealthy.

After 7 years of researching the benefits of Drips and studying the work of Dr. John Myers (the vitamin drip pioneer), Get A Drip finally came to fruition in October 2017. We are now the UK's leading Vitamin Drip provider. We have administered over 15,000 Vitamin Drips and Booster Shots and have clinics in Boxpark Shoreditch and Westfield Shepherd's Bush.

All of our Drips and Booster Shots are administered by our medical staff, consisting of GMC registered Doctors and NMC registered Nurses.

About Get A Drip Franchise

Following on from its high street success, Get A Drip is launching a mobile Booster Shot Franchise, Get A Drip Franchise, giving doctors and nurses the flexibility to work when they want, where they want.

With a two day CPD accredited training course and ongoing support, Get A Drip Franchise Technicians will be able to administer Booster Shots either as part of a mobile service or as an add-on service in their pre-existing clinics.

What are Booster Shots?

Intramuscular (IM) Booster Shot injections deliver nutrients directly into the muscle, which are then slowly absorbed into the bloodstream. They are fast acting and effective, bypassing the gastrointestinal tract for maximum absorption.



Booster Shots



Quick Delivery



Fast Acting



Customer Testimonials

“ The staff at this branch are magicians. Not only did they give me an amazing service that filled me with confidence, I also didn't feel a thing and felt amazing. Thank you, I will be back! ”
– Olga ★★★★★

“ I had an amazing experience! The staff were really professional and friendly, and made me feel at ease at all times. I felt really refreshed and revived afterwards too - would highly recommend it! ”
– Emily ★★★★★

“ After feeling lethargic for weeks, I had an Energy Drip and a B12 Booster Shot. I couldn't believe how much better I felt in the weeks that followed. No need for my morning coffee (which I usually can't live without!). ”
– Katie ★★★★★

Why Choose Get A Drip

We understand that launching your own franchise is a big decision. At Get A Drip, we have the highest standards in the industry and will support you each step of the way on your franchise journey. We offer:



The widest range of nutrients



Highest health and safety standards industry-wide



Most competitive prices



Ongoing support and guidance



Industry leading online systems

What You'll Receive When You Enrol

When you enrol in the Get A Drip Franchise, we will give you all the resources you need to help you become a successful Technician, including:

- Use of the Get A Drip brand
- A two day intensive CPD Accredited training course with theory and practical training
- 24/7 exclusive access to the Get A Drip portal for stock ordering, marketing downloads, community support and prescriptions
- Get A Drip Booster Shot starter kit
- A bundle pack with all the equipment you'll need to get started

As well as introductory support, we'll continue to offer you ongoing guidance, including:

- Get A Drip website location listing
- Large corporate and client referral scheme
- Continued product research and development
- Bespoke paperless CRM, prescriptions and booking system
- Exclusive Point of Sale and card machine benefits
- Marketing and PR materials with continued support and guidance
- Digital advertising support
- Automated stock management system
- Engagement of celebrity and brand ambassadors



Investment

From startup costs, financing options and ongoing fees, here is some of the key information you'll need to carefully consider to ensure starting a Get A Drip Franchise is right for you.

How much will it cost to get started?

To ensure that franchising with Get A Drip Franchise is as accessible as possible, we have low start-up costs. We have an arrangement with a leading bank for raising funds so that capital expenditure needn't be a barrier to entry. Please speak to us if you'd like to discuss how we can assist you to get started.

Are there ongoing costs?

Management Service Fees (MSF) are paid by all Franchisees in return for the ongoing support and services provided by the Franchisor. The fee is set at 10% of the revenue of products.

As part of our planned ongoing development, we will be providing professional support to help you further your business aims and objectives, in addition to developing the business as a whole.

What equipment is required?

All franchisees will be provided with a starter bundle pack which you will receive upon completing your two day training course. This will give you everything you need to start operating your Get A Drip Franchise.

All equipment such as Booster Shot ingredients, medical equipment and uniforms will be available to buy via our online Franchisee Portal so you can purchase items as and when you need it.



FAQS

What Qualifications do I need in order to be eligible to start my own franchise?

We can only train the following registered practitioners: GMC (Doctors), GDC (Dentists), NMC (Nurses), GPhC (Pharmacists) or HCPC (Paramedics).

If you wish to administer the Booster Shots yourself, you will need to be registered with one of the above bodies and provide your certificates for verification.

If you are providing Booster Shots as an add-on service to your pre-existing clinic, you will need someone in your organisation who is a registered medical practitioner to administer the Booster Shots and this person will be required to attend the training days alongside yourself.

Is it safe?

Safety has always been at the forefront of what we do and we strive to be the best in the industry. All of our suppliers have medical grade GMP Certificates to ensure the quality of the products. We do not allow non-medical staff to administer Booster Shots. We ask all of our customers to complete a Medical Questionnaire (including Medical History) before proceeding with a Shot, and we do not offer any products to anyone that may have any contra-indications to our ingredients.

Do people require a blood test before having a Booster Shot?

We don't test as standard but we have DNA tests available for purchase to help people choose the nutrients that their body needs, based on their own unique genetic makeup.

How can customers expect to feel after their Booster Shot?

Results depend on the individual and what Booster Shot they opt for. Everyone is different and will therefore experience varied results. Some feel more energised after their Booster Shot where as others may not notice a physical difference but will have more vitamins in their system which are bioavailable for the body to absorb.

Why can I only provide Booster Shots?

Our initial franchise strategy is to launch Booster Shot technicians all over the country. When this has been successfully rolled out, the technicians will be able to extend their range to include IV Drips. If they have developed a significant customer base in their area, franchisees would then be able to consider opening a bespoke Get A Drip clinic.

Can I buy a territory?

Due to our initial franchise strategy involving mobile technicians, franchisees will be able to operate in any area, and there will be no defined territories offered at this time. High performing franchisees may be offered a dedicated territory at a later date, and this would allow the franchisee to open a dedicated Get A Drip store in their defined territory if they wish to do so.

Is the franchise British Franchise Association (BFA) approved?

Our franchise has been developed by consultants who work closely with the BFA. It is our intention to become BFA accredited as soon as possible, and we are confident that we will be able to do so.

Can I get a loan to help me launch my franchise business?

Banks tend to like franchises, as they are often seen to be associated with a lower risk profile than starting a business from scratch. Most of the major banks have franchise specialists who can advise you, and Natwest has agreed to offer loans for up to £10,000 to founding franchisees to help cover the costs of setting up their franchise. Subject to T&Cs.

What is a "Founding Franchisee"?

This is the first cohort of business people who will buy into the Get A Drip franchise, and they will be offered a special rates to buy into the franchise to help get the business up and running.

Can I sell the franchise after I have built up the business?

Yes. Part of the appeal of buying into a franchise is the option to sell the business later down the line with the appreciated worth you have worked hard to achieve.

How long does the franchise agreement last for?

The initial franchise agreement lasts for five years.

Contact us

Want to find out more about the Get A Drip franchise?
Get in touch today.

getadrip.co.uk/franchise
franchise@getadrip.co.uk
0203 441 9096

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